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153 Cahaba Valley Parkway  
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Cyber Operations is the solution to your business' security and communications needs.  
Call 1-866-404-2923 to find out how or check us out on the web at [www.cyberoperations.com](http://www.cyberoperations.com)

## A Note From Our President

### PRESIDENTS CORNER

*(Cutting Edge Technology-Forward Thinking  
Designs-Sincere Customer Support)*

*These are the core values of Cyber Operations  
and more importantly provided the foundation  
for our product lines offered today. With  
continued growth, new national resellers  
and strategic  
partnerships*

*set in place this year,  
Cyber Operations has  
set in motion the  
opportunity for a  
National impact  
concerning Security  
and Digital  
Advertising and  
what clients should  
come to expect.*



## What's New at Cyber

### Meet Our New Employee

In February, Cyber Operations welcomed Amy Bice as Marketing Assistant. Amy grew up in Pelham and currently resides in Birmingham. She graduated in 2007 from the University of Alabama with a B.A. in Public Relations with a concentration in Business. Amy's plans include the promotion of Cyber's products as well as serving as a liaison between customers and Cyber employees.

Amy's primary focus

will be responding to customers' requests and feedback to ensure our products and services always meet their needs.



Amy may be reached at [amybice@cyberoperations.com](mailto:amybice@cyberoperations.com)

### Website Gets a New Look

Visit our homepage at <http://www.cyberoperations.com> and check out the new look of our site. As always, let us know what you think; feedback is always appreciated!

- "The Counter Terrorist" Product Review: ACL Compliance Director
- ACL Compliant with Federal Mandate
- Sound Bites from Cyber customers
- Meet our new Manufacturer's Reps



## Cyber Operations and Maxview Digital Vision Advertising



Cyber Operations and Maxview have joined forces to provide a complete Digital Advertising Network and Ad Revenue solution to the national market. Cyber Operations has developed the DAN platform to provide clients the ability to control their networks and execute on-screen changes at anytime from one central location. Maxview has over 15 years experience with creating and selling advertising, promotional media content on behalf of third party companies.

President, Dustin Defnall, commented "Our partnership with Maxview provides the ability to tap into the

unexploited national audiences by specifically targeting niche markets and at the moment of truth when purchasing decisions are being made."

It is expected that more than \$1 billion in marketing budgets will be reallocated into Digital Advertising simply because of the challenges facing traditional media, including declining national television audiences, the fragmentation of media channels and the lack of accountability and measurable impact of ads on sales.

Mark Guyther, President and CEO of Maxview said, "The feature-rich options of the Cyber DAN MAX IM-

PACT system allows our fast-growing digital advertising company to design and install our screens based on the location clients need. Deploying content is easy and the Cyber Operations support platform is efficient, reliable and cost effective allowing us to deploy and manage more screens with less worry. With option of 9 total viewports, we are able to maximize our impact and revenues by fully utilizing 100 percent of the real estate on the screen."

Mark Guyther may be reached at [mark@maxviewads.com](mailto:mark@maxviewads.com).

## Cyber Operations President Receives Top Award

Dustin Defnall, President of Cyber Operations, was honored with the Birmingham Business Journal's Top 40 Under Forty Award. The award has been presented annually for 24 years to young professionals in Birmingham and honors individuals that have made a positive impact in both their business and their community.

According to Ty West, associate editor of the Birmingham Business Journal, the Top 40 Under Forty awards is the most popular section they publish. "We receive hundreds of nominations each year but we saw more than ever in 2008." Mr. Defnall received the award because he has made a contribution to the success of Cyber Operations as well as supported his community.

"It was an honor being selected for the 24th Annual Top 40 Under Forty this year. This award was not only a reflection of an individual's effort but also

recognized the efforts of the entire Cyber Operations staff. Without each individual, each product and most importantly each customer, this award would not have been made possible. To each of you I express my deepest gratitude and appreciation," commented Mr. Defnall.

Mr. Defnall was featured in the May 2nd edition of the Birmingham Business Journal. The article included an interview asking questions such as why he chose this career, who his mentors are, and what he thought were characteristics of a good leader.

Mr. Defnall accepted his award during a ceremony at the Wynfrey Hotel in May. Congratulations Mr. Defnall!

*"Without each individual, each product and most importantly each customer, this award would not have been made possible."*

*Dustin Defnall*

## ACL Compliance Director featured in "The Counter Terrorist" Magazine

Product Review: ACL Compliance Director, from Cyber Operations

From the Editor of "The Counter Terrorist":

We recently completed a review of a new software product, the "ACL Compliance Director" from a software development company in Alabama, Cyber Operations. We begin by explaining the basics of this product.

### The Product

The ACL Compliance Director uses sophisticated list management algorithms, designed to help network administrators to manage very large access lists. It monitors, automatically, all lists to ensure that the same access control list is deployed across the company's large network. This design helps large network operators to ensure that there are no hidden breaches caused by the risk of manual, list-based systems. This product uses the current "IP Address" format (IPv4, or 32 bit address) to manage access control policies. Company documentation indicates that this product will support the new "IPv6", which is the much larger, expanded internet address standard. This feature is valuable since the new IP address is built upon a "128" bit address.

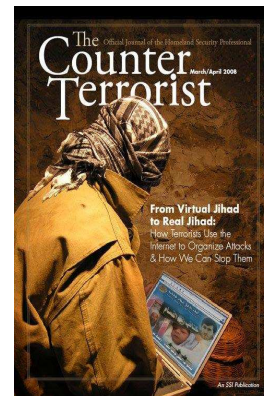
We believe this expanded address field will create a compelling need for more automated ACL software solutions. Keep in mind that the network world is planning to move to an expanded address format since we are running out of existing IP addresses.

This ACL Compliance Director runs on hardware from Cisco and Juniper. This frees up companies to use more than one hardware vendor and still have a single network security access process. In large networks, we believe this can typically help improve IT security and productivity. Cyber Operations product documents indicate that they plan to support other vendor's hardware products. Typically, companies and government agencies value this freedom of choice--since hardware prices and features tend to improve frequently.

This ACL Compliance Director manages company access lists in one central database through a web interface. It tracks changes made to each router, and provides both a history of changes and the flexibility to "roll back" to previous access control policy lists.

This is a good feature since the nature of network threats is increasingly dynamic. Static, software-based firewalls are becoming less effective at preventing network attacks. The ACL Compliance Director has tools for managing and troubleshooting large, hierarchal lists, searching large lists, testing sample packets and tracking hardware in a large network to ensure they are all operating with coordinated lists. Since most companies and government agencies manage security policies centrally, we believe this is a good feature. ACL Compliance Director documentation indicates the product can manage an unlimited number of access list entries. For practical reasons, we have not been able to validate this claim. We do welcome customer input

on this element.



Overall, this product serves what we believe is an increasingly important function to minimize the risk of network breaches.

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### Sound Bites

"Your product continues to work flawlessly in the field. And I am grateful for what you have done for us by supporting us through the transition from ChyTV to your product."

-Chuck Seidman, CEO, ADFLEX MEDIA, on Cyber DAN MAX Impact

"The part works great and was easy to hook up."

-Jason Beatty, Technical Director, Cyber Sound, on Cyber SAM

## Cyber Operations' ACL Compliance Director Already Compliant with IPv6 Federal Mandate

On August 2, 2005, the Office of Management and Budget issued a memorandum directing all Federal government agencies to transition their network backbones to the next generation of the Internet Protocol version 6 (IPv6), by June 30, 2008, according to Whitehouse.gov.

The current version IPv4 supports only four billion IP addresses, limiting the number of devices that can be given a unique,

globally routable location on the Internet. IPv6 offers enhanced mobility, security, and network management features.

With agencies forced to upgrade, government contractors, hardware and software vendors, and service providers will need to make sure their offerings are updated as well. Any IT asset that is acquired and not IPv6 compliant must be upgraded by June 30, 2008. In addition, the memorandum states,

"To avoid unnecessary costs in the future, you should, ensure that all new IT procurements are IPv6 compliant."

Cyber Operations' ACL Compliance Director supports both the IPv4 and IPv6 formats. This is a very important feature to have as we move toward the use of a new Internet Protocol format.

## Cyber Operations Welcomes Two New Manufacturer's Reps

With the continued success of Cyber S.A.M., Cyber Operations has sought new channels for the distribution of the biometric access system. Among these new channels are Channel Partnerships with Brandino Sales Company and Systems Access Solutions.

Representing Brandino Sales Company, we welcome Buster Brandino. Buster has been in the security access control and door hardware industries the majority of his life. Growing up in Birmingham, Ala., Buster started in hardware and security with Brandino Sales Company, a family business. After the company was sold, Buster worked with national distributors, then as a regional sales manager for Alarm Lock, owned by NAPCO Security. In 2003, he started with L & T Associates where he is currently an independent manufacturer's rep covering five

southeast states and representing door hardware and security access control products. Buster's sales territories will include Alabama, Tennessee, Mississippi, Georgia, Florida, and North and South Carolina.

For Systems Access Solutions, Fran Footen joins us. Fran also brings to Cyber years of experience in the access control industry. Systems Access Solutions was started in 1994 where Fran currently resides in West Virginia. He is the proud father of two daughters and a new granddaughter. His wife, Judy, assists him in the business. Fran's territories will include Pennsylvania, West Virginia, Virginia, Washington, D.C., New Jersey, Delaware, and Maryland.

Welcome to the Cyber Operations team!

